

Mr Maurizio Bragagni
Esharelife Foundation
Baird House
15-17 St Cross Street
EC1N 8UW

Friday 24th February 2023

Dear Mr Bragagni,

One year on from the conflict in Ukraine, we would like to say, **thank you.**

As the end of February approaches, all of us at the British Red Cross are reflecting on this time last year when the conflict in Ukraine escalated and a humanitarian crisis, on a scale that Europe had not seen for decades, descended on countless peoples' lives. Now, our thoughts are also with the people of Syria and Türkiye, whose tragedies are a stark reminder of how crises can hit at any time.

On the 24th February 2022, we launched the Ukraine Crisis Appeal and you joined us in our urgent mission to deliver life-saving aid. I would love the opportunity to speak with to thank you for your support, introduce myself, and find out more about what drives your commitment to supporting people in crisis. If this is of interest, please get in touch with me via the contact details below.

In the meantime, I'd like to update you on the incredible response that you have made possible. We can't escape the reality that this conflict has inflicted heart-breaking pain and devastation on so many people. Thousands of civilians have died or been injured, over 14 million people have had to flee their homes, and many more remain trapped in the areas affected by the conflict. However, there is solace to be found in the impact that you have made by supporting the International Red Cross and Red Crescent Movement.

You have helped alleviate the suffering of more than 14.5 million people impacted by this conflict by providing emergency care including water, food, and medicine. You've empowered a multi-national emergency cash programme that has distributed £179 million supporting people with their basic needs from feeding their families to securing a safe place to live. Over 1 million people have received critical healthcare, such as first aid, medical treatment and mental health support.

Furthermore, 800,000 people forced to leave their homes due to the conflict have received support on their journeys, including help with transport and evacuation. And you have reconnected many torn apart by the conflict, helping 4,000 families learn about the whereabouts of their loved ones.

In the UK, your support has helped over 50,000 people from Ukraine from the very first moment they arrived on UK soil. And your care has continued for weeks and months after, helping people repair the fabric of their lives. Our dedicated support line has fielded 70,000 calls. Over 19,000 sim cards have been issued, enabling people to stay in touch with their loved ones. Finally, £2.7



Protective emblems used by
the International Red Cross
and Red Crescent Movement

The British Red Cross Society,
incorporated by Royal Charter 1908, is
a charity registered in England and
Wales (220949), Scotland
(SC037738), Isle of Man (0752) and
Jersey (430).

million in emergency financial assistance has given people dignity and choice to buy the things they need as they adjust to their new lives.

Mike Adamson, British Red Cross Chief Executive Officer, would like to share a message of appreciation for your support. Please scan the QR code to view it.



Liudmyla, 72, was one of the millions of people forced to flee her home due to the conflict. The stress caused health problems for her but fortunately she was able to access free healthcare at a Red Cross supported health clinic in Uzhhorod.

"I've had trouble sleeping...I had a dizzy spell, fell and broke my shoulder. It's all stress-related. After seeing [the doctor] I got a prescription and a referral for an examination...This support is very important, because who else do you turn to?"

Thank you for helping Liudmyla, and so many more people like her, have someone to turn to.

Twelve months have passed, but people will need our support for generations to come. The British Red Cross has established a country office inside Ukraine to provide continued support in several areas where we have strong expertise including financial assistance to displaced people, health, and home care for vulnerable people.

We will continue to be there for the people of Ukraine for as long as they need us. As a valued supporter of the British Red Cross, I would like to keep you updated on how we continue to respond to this crisis, as well those unfolding around the world. The quickest way of providing you with relevant and timely updates is via email. If you would value receiving updates about the impact of your support, and information about our vital work via email or over the phone, please do reach out to me via the contact details below, so I can keep you updated in a way that best suits you.

Thank you, once again, for the invaluable support you've provided during this time of extraordinary humanitarian need.

With best wishes,



Matty Brady

Philanthropy Officer

E: MatildaBrady@redcross.org.uk

Your Privacy

The British Red Cross is committed to privacy and will use personal data for the purpose it was collected or other legitimate purposes we tell you about: for example, to provide goods, services or information you have requested or to administer donations or services we provide. We may also analyse data we collect to better understand the people who support us or those who use or deliver our services. Sometimes this means us combining that data with information from reliable public sources. Our research allows us to tailor communications and services in a more focused and cost effective way, as well as better meeting your needs and the needs of others like you. However, we will never do this in a way that intrudes on personal privacy and will not use your data for a purpose that conflicts with previously expressed privacy preferences. For full details about how we use personal data, our legal basis for doing so and your privacy rights, please see our [Privacy Notice](#).^[1]